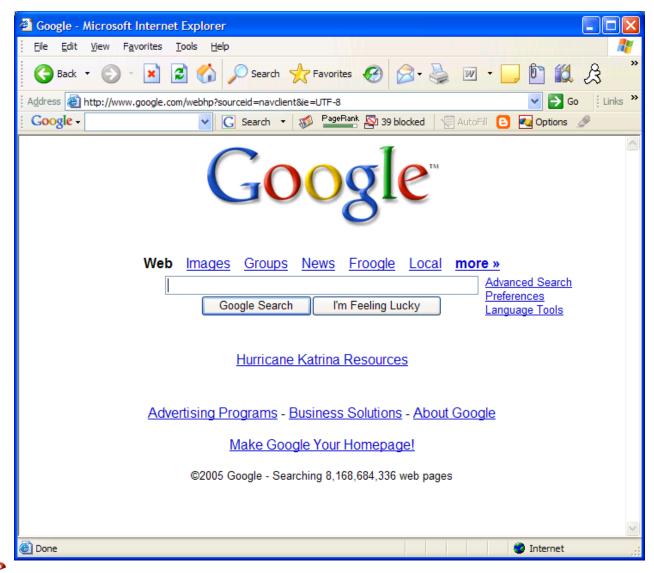
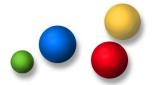


VPE/CTO Community of Practice

Stephen McHenry
September 14, 2005

Home Page







Google Mission

To organize all the information in the world and make it accessible.



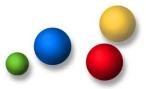


Google Services

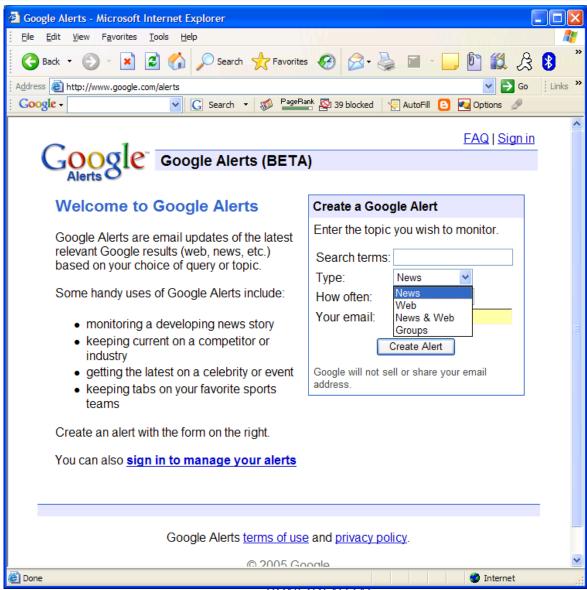
- Alerts
- Answers
- Catalogs
- Directory
- Froogle
- Groups
- Images
- Labs
- Local

- Maps
- Mobile
- News
- Print
- Scholar
- SMS
- Special Services
- University Search
- Web Search
- Web Search Features





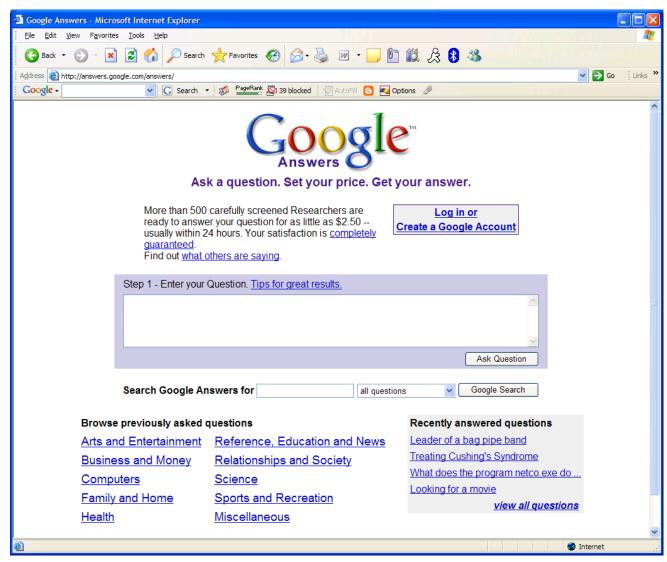
Alerts





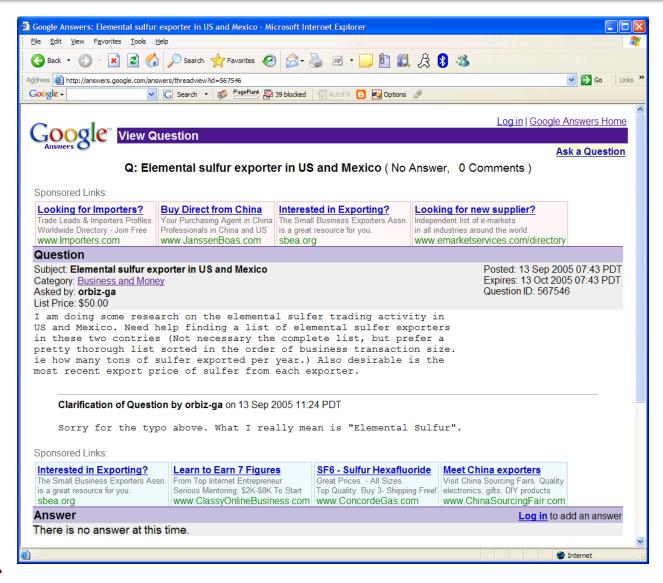


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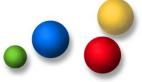




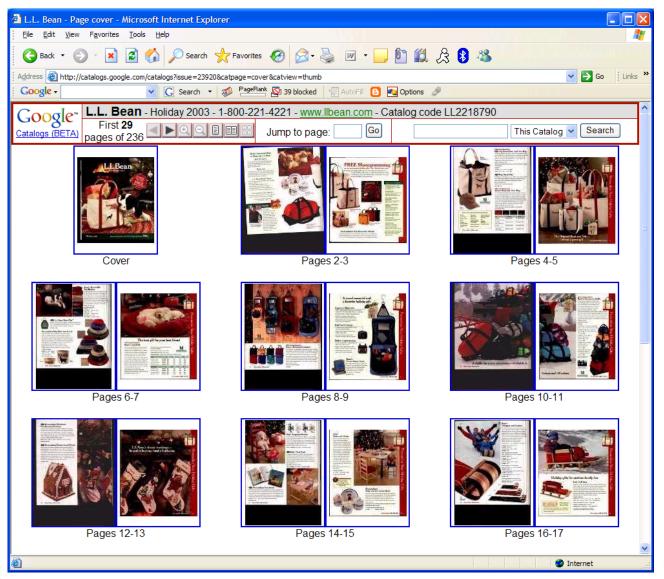
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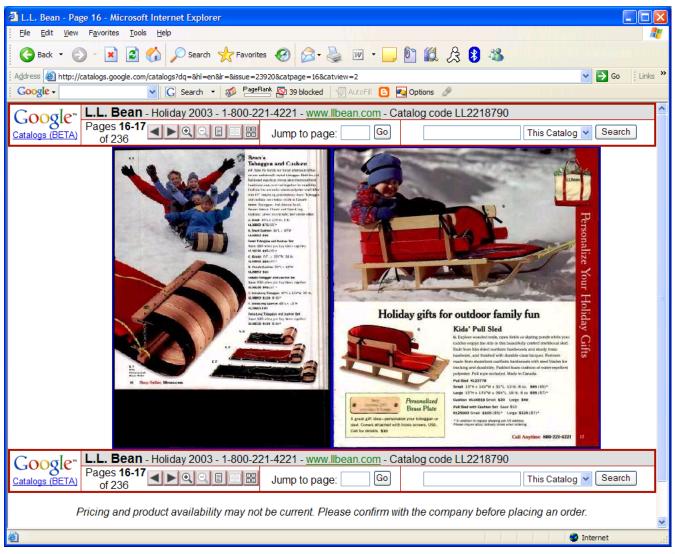


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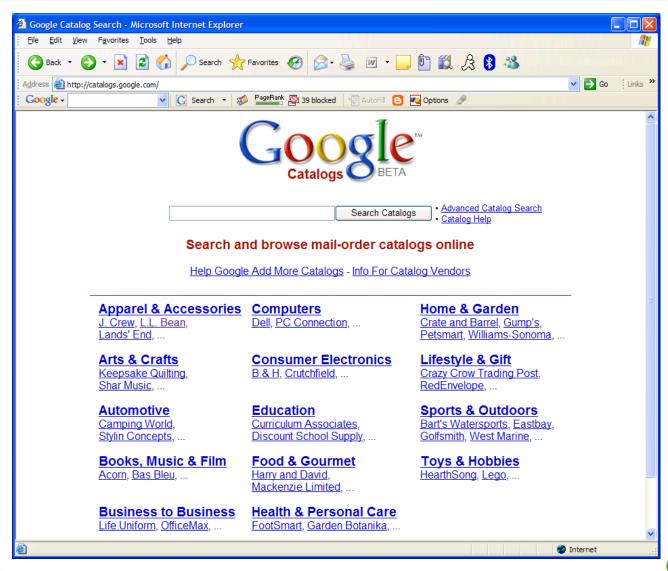


Catalogs





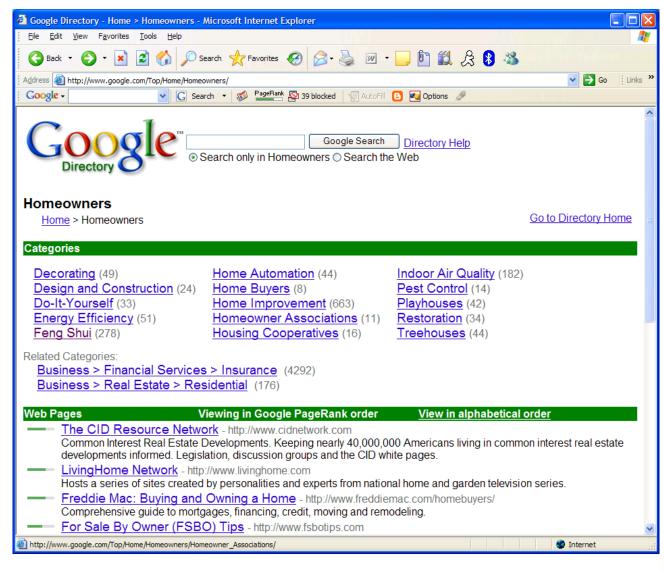
Catalogs





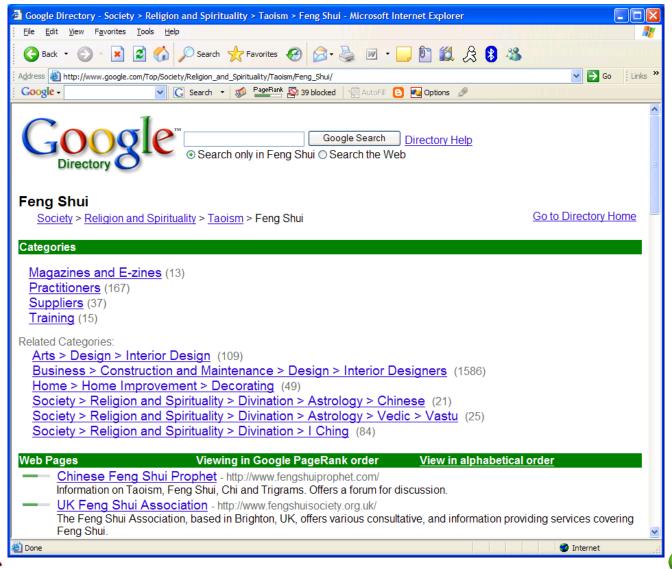


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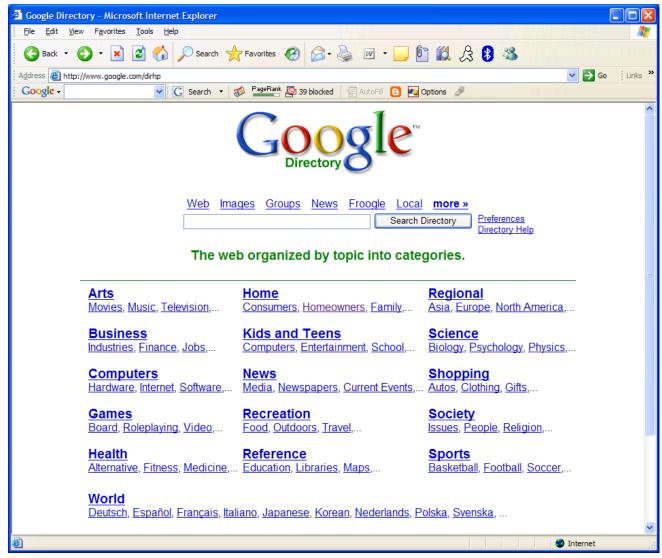
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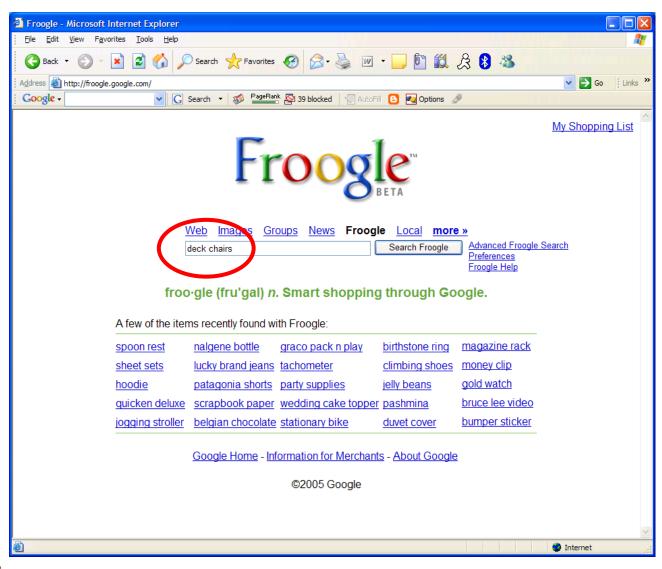
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Directory



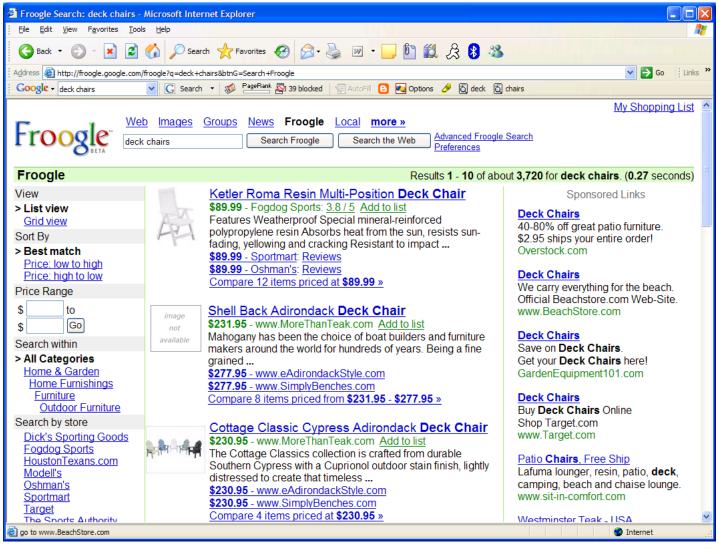




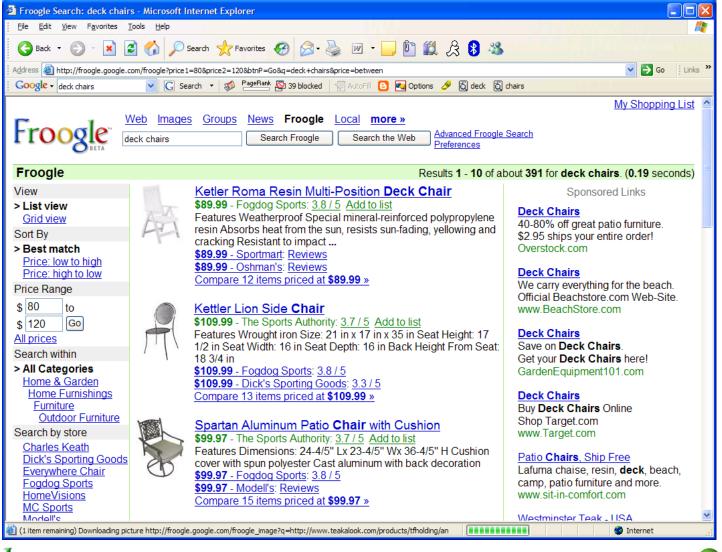




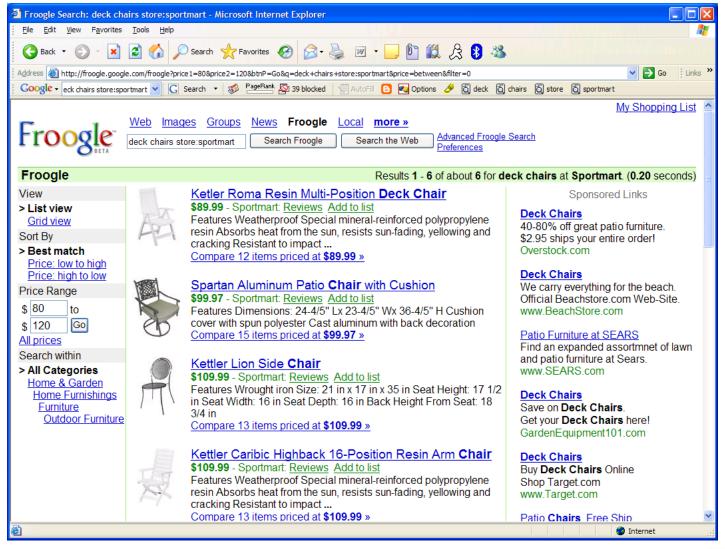






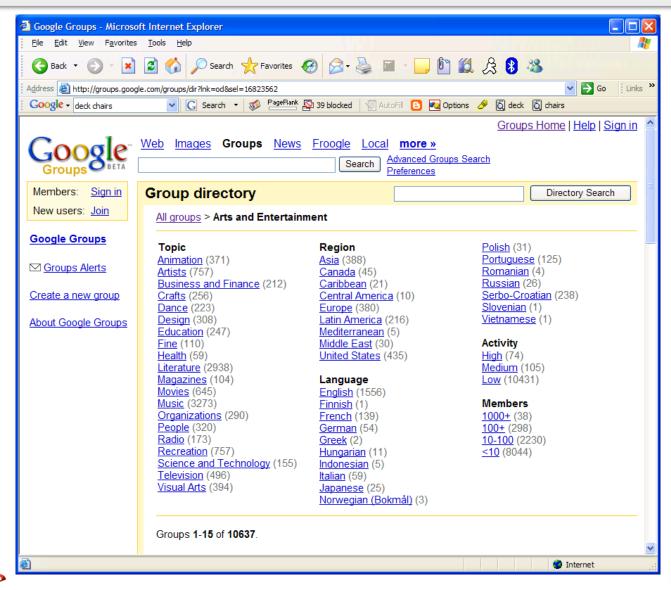






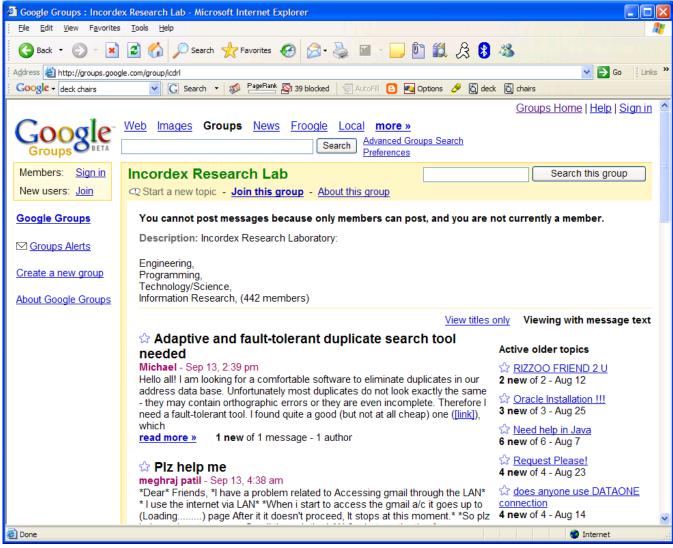


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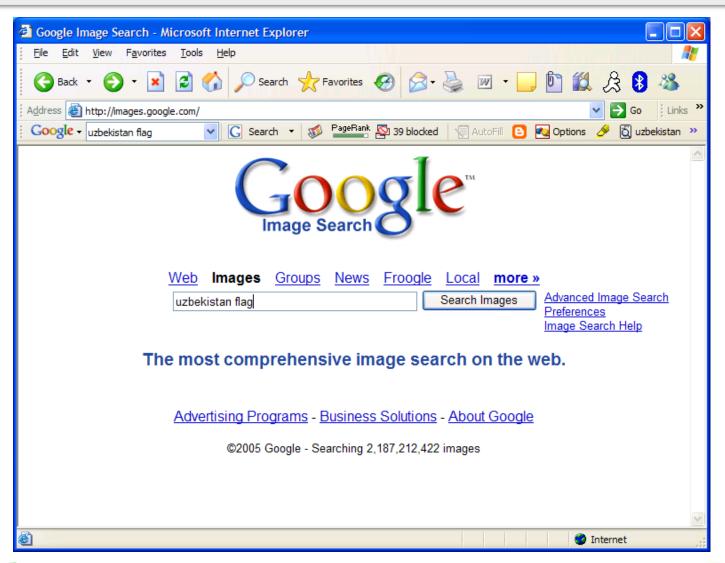


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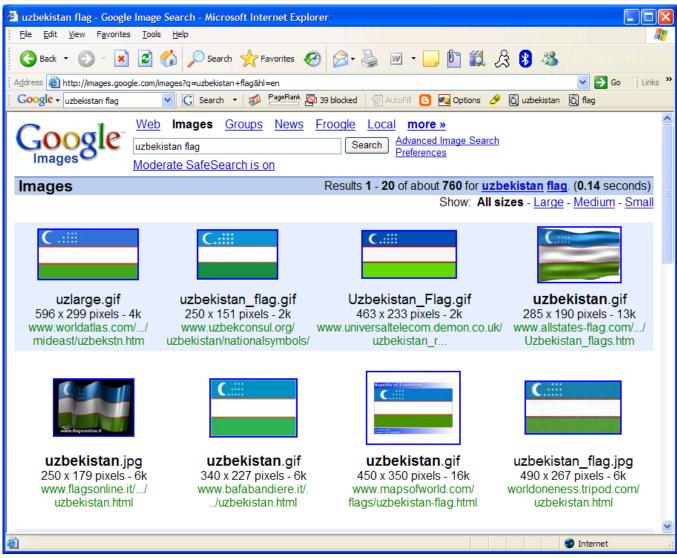




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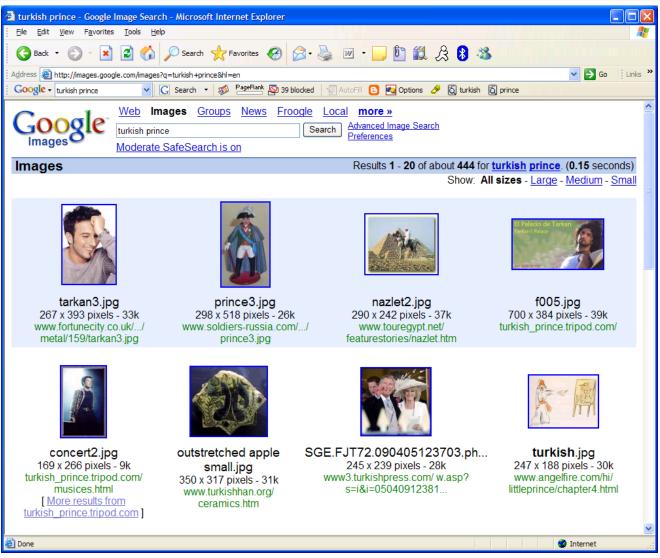




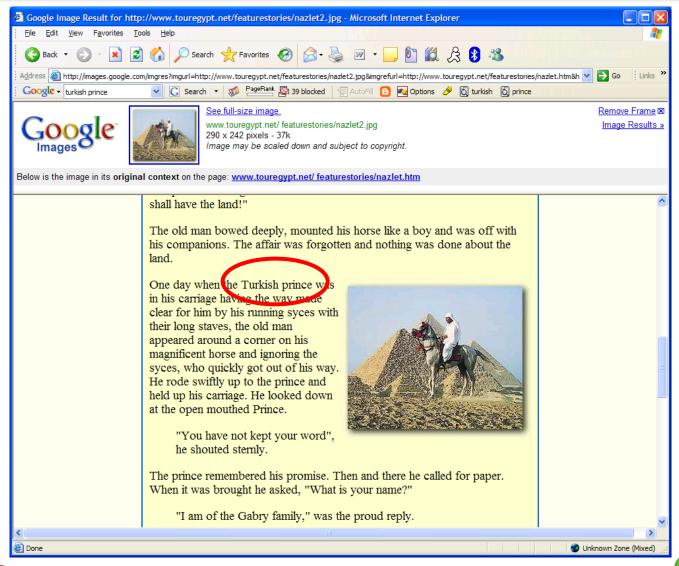


CONFIDENTIAL

21







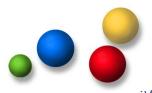
Google

Labs

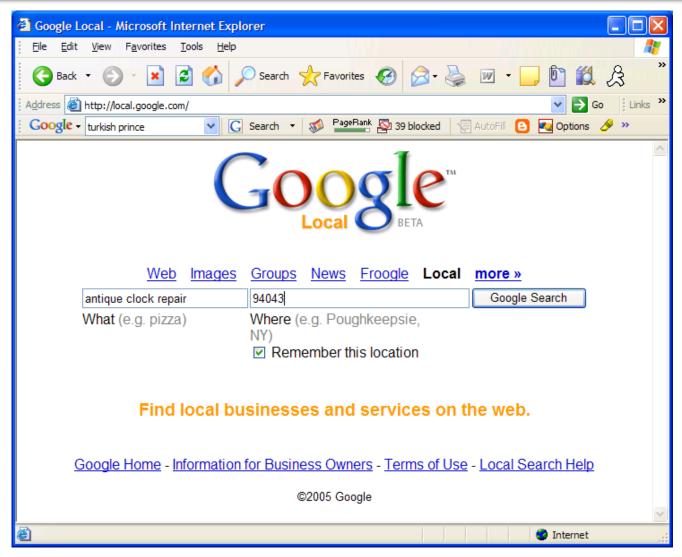
- Alerts
- Answers
- Catalogs
- Directory
- Froogle
- Groups
- Images
- Labs
- Local

- Maps
- Mobile
- News
- Print
- Scholar
- SMS
- Special Services
- University Search
- Web Search
- Web Search Features



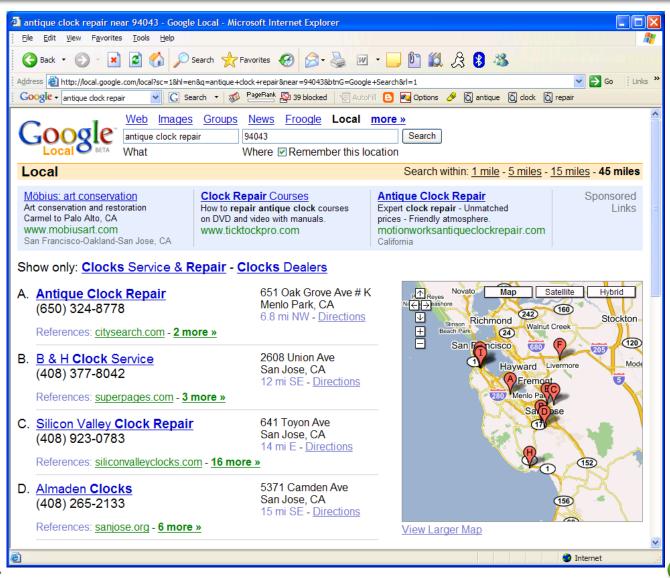


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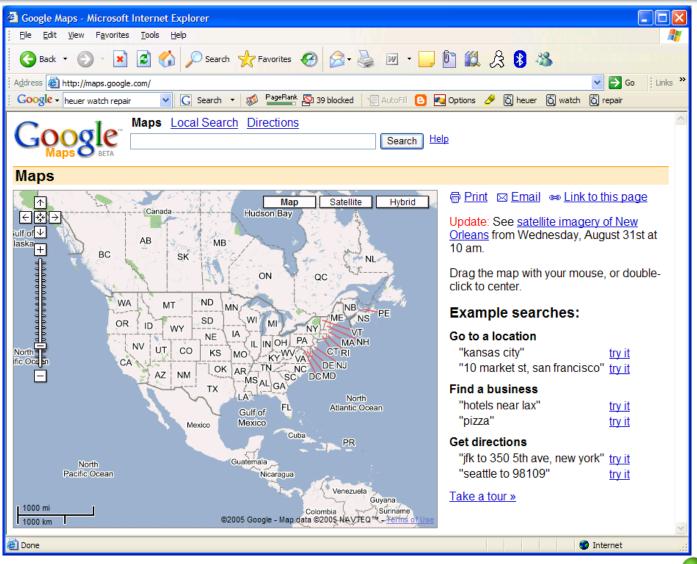


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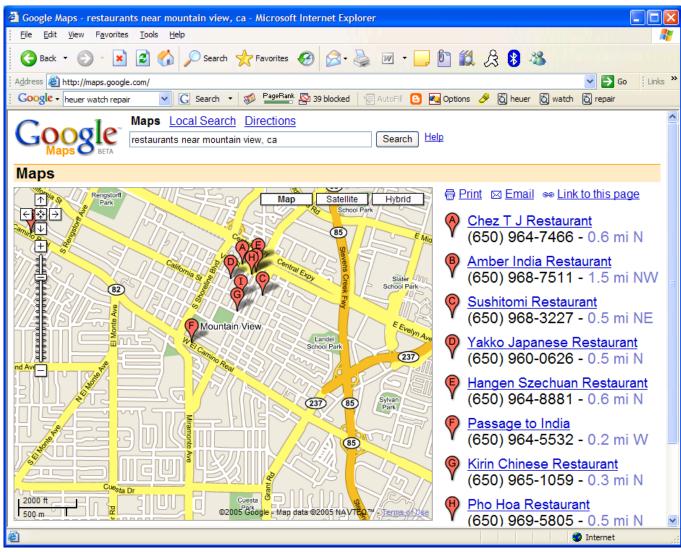


Maps



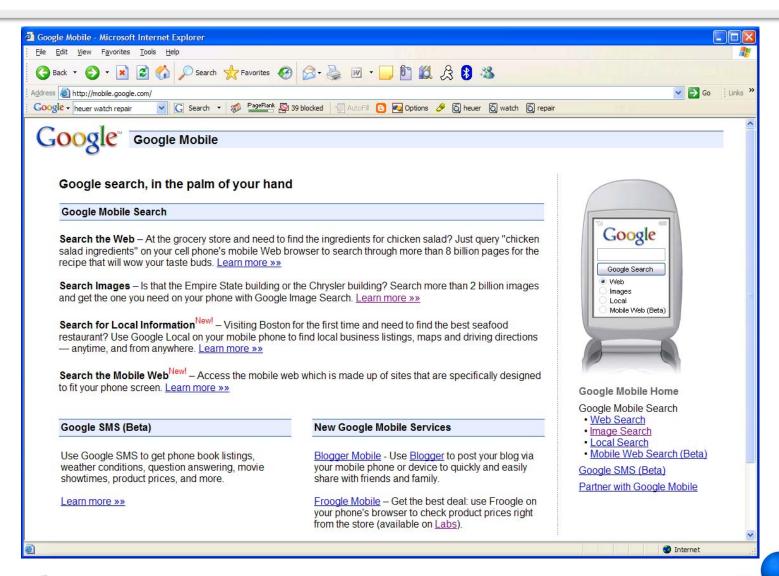


Maps



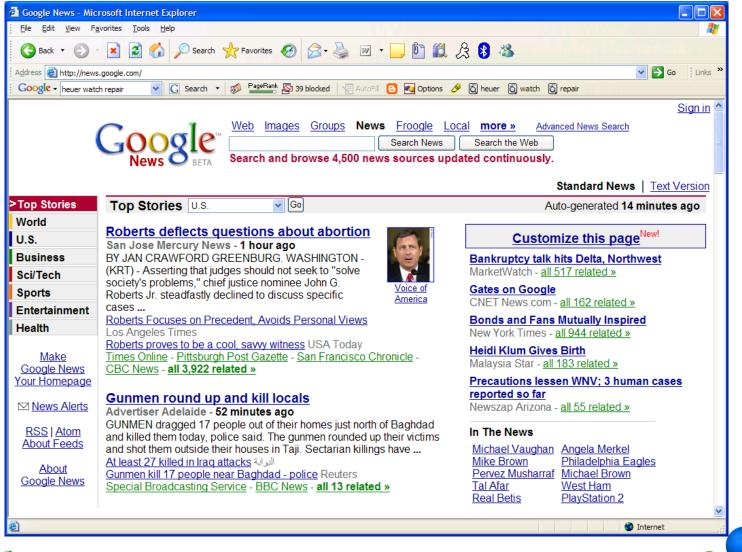


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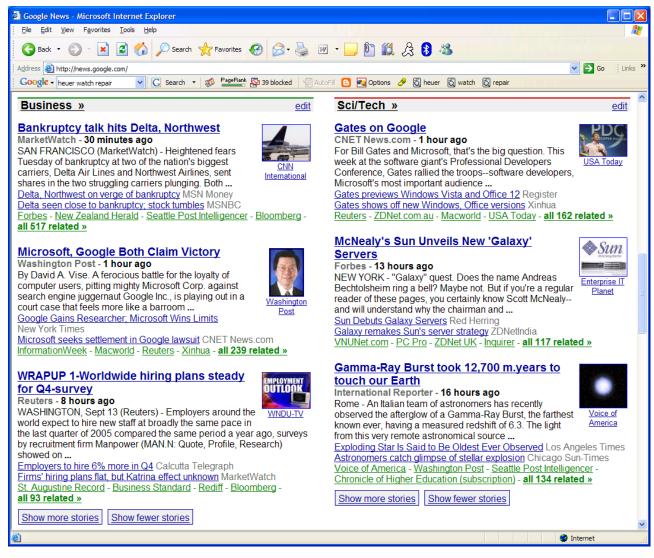


News





News



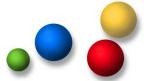


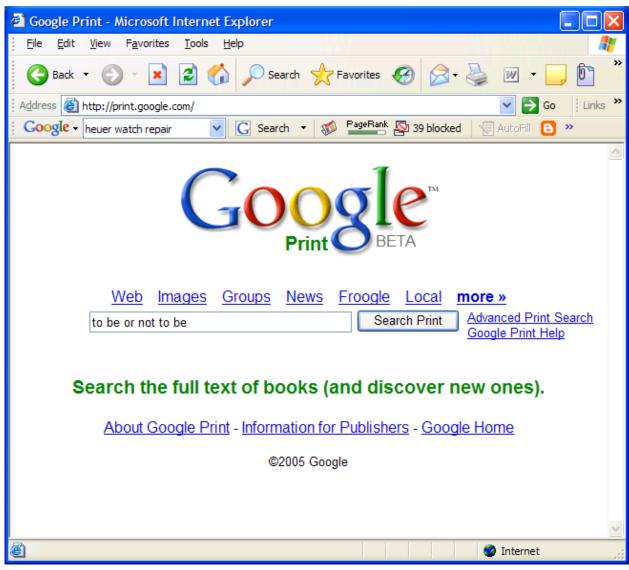


News



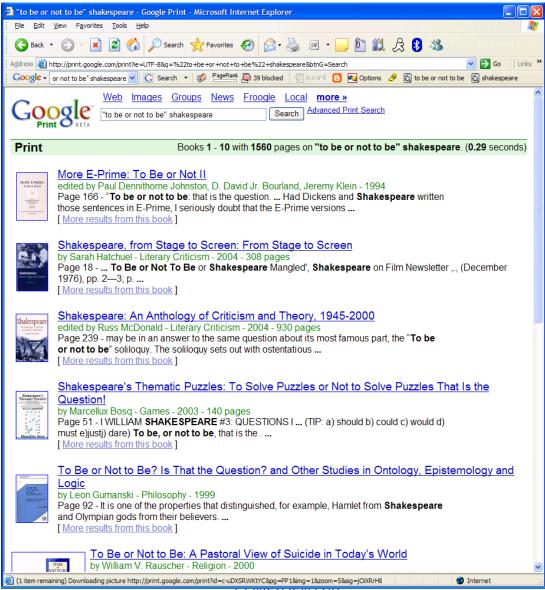




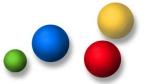


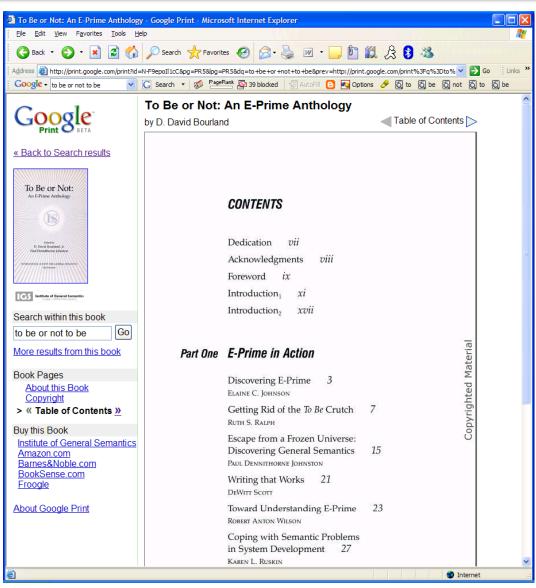




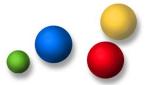


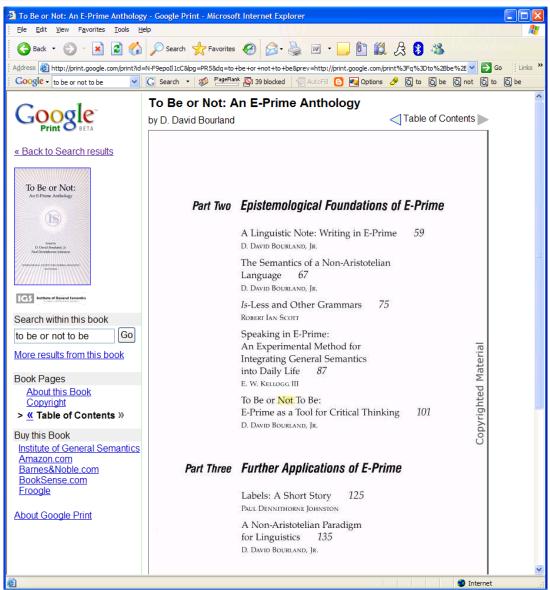




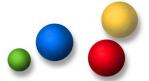




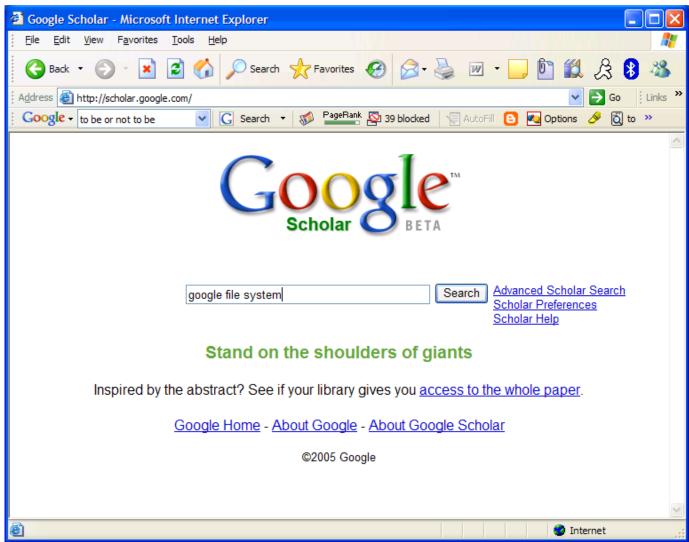






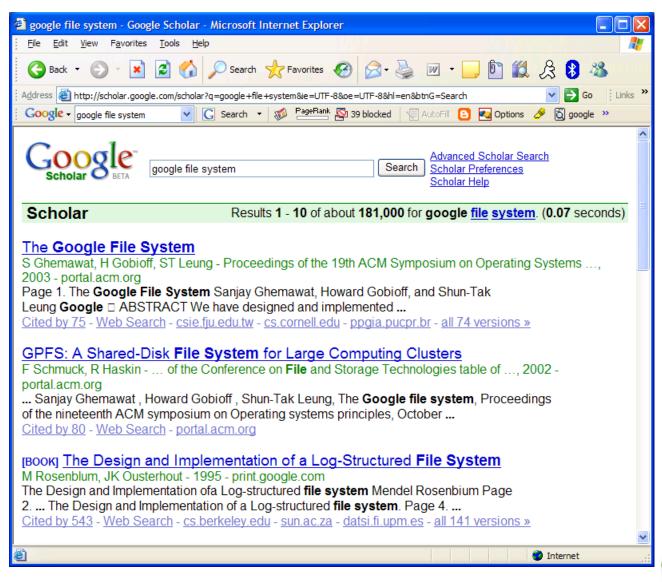


Scholar



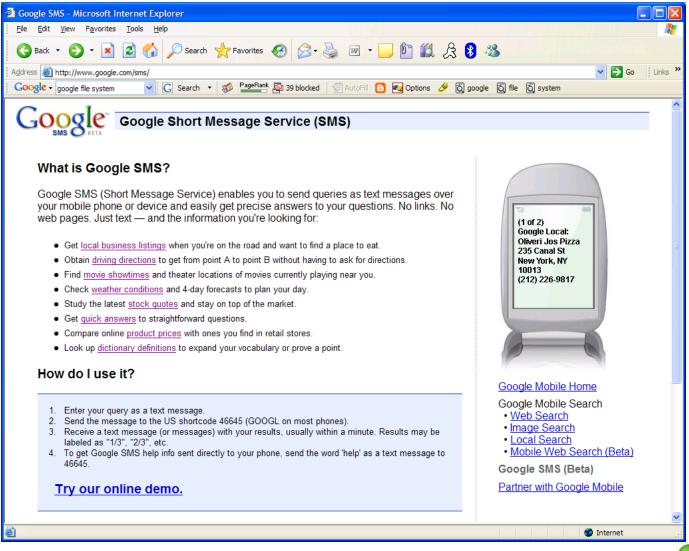


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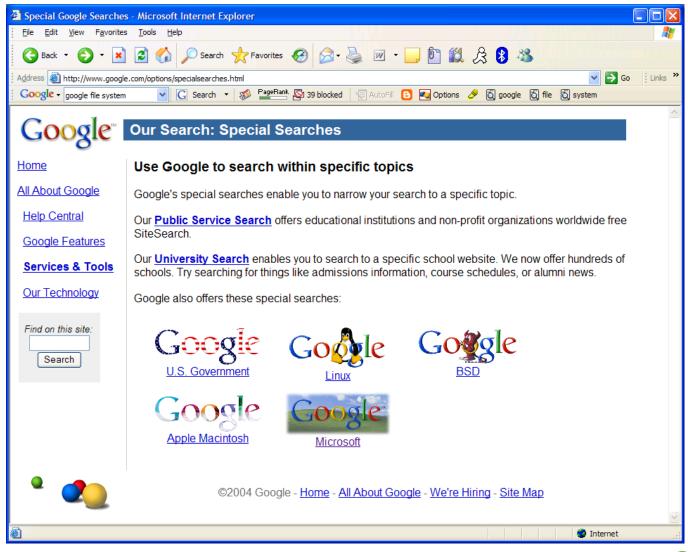


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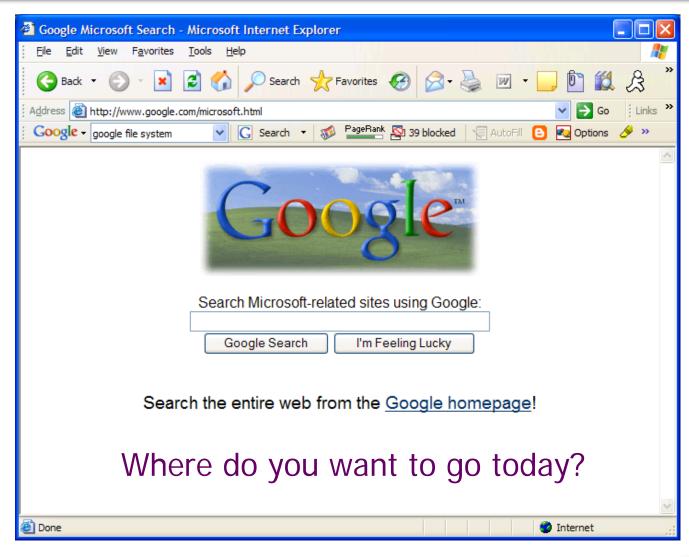


Special Services



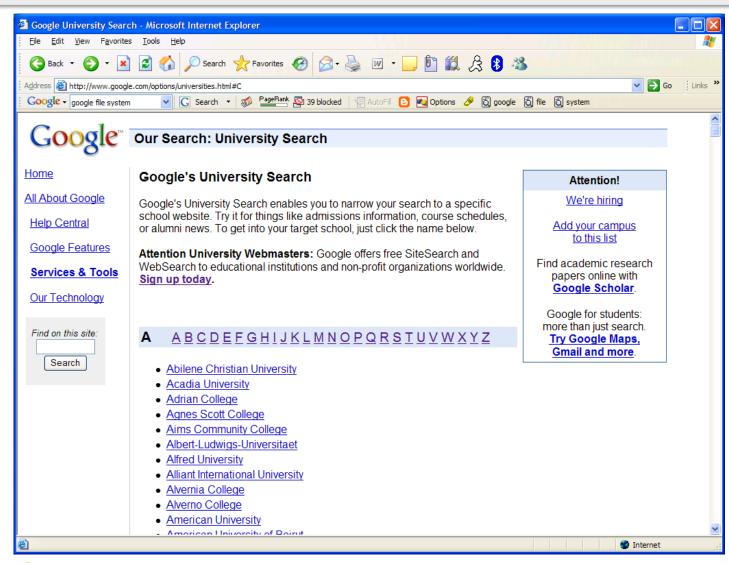


Special Services



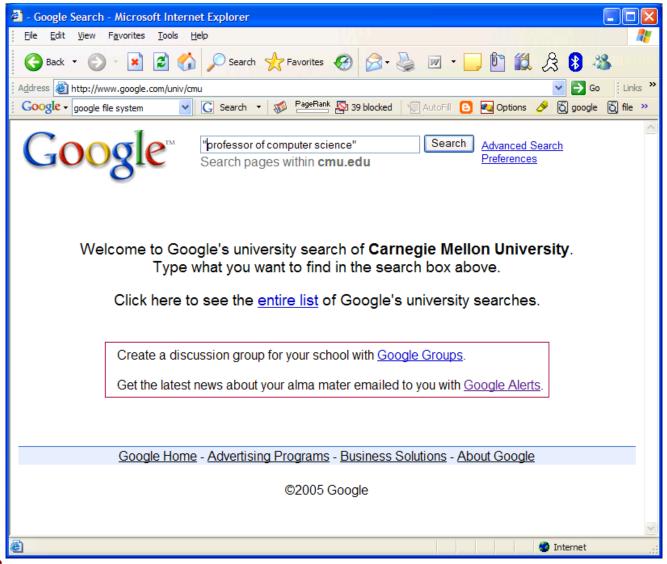


University Search





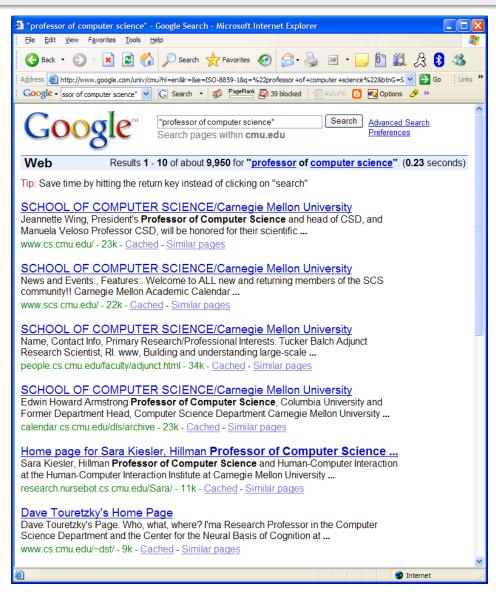
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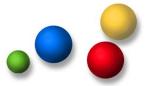


Google

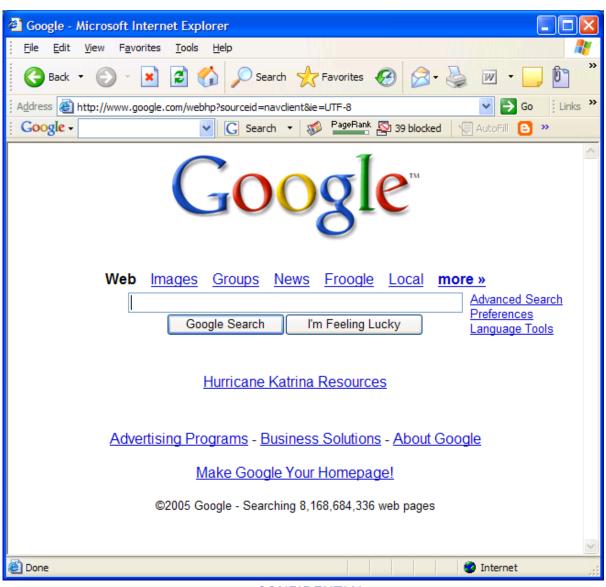
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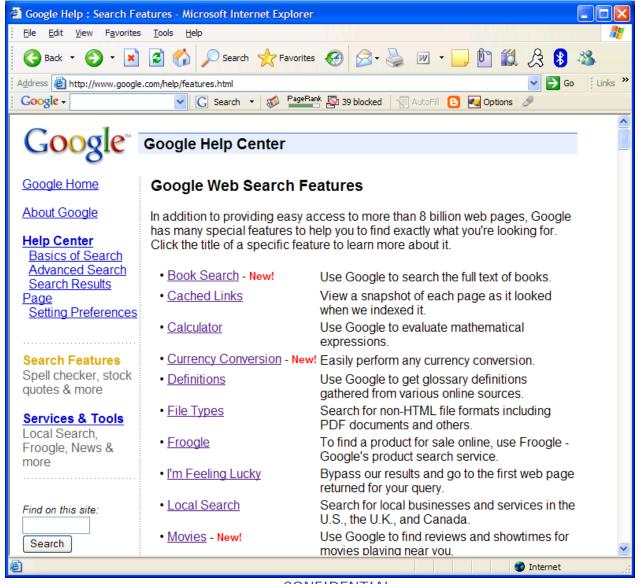
Web Search



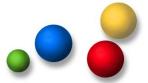




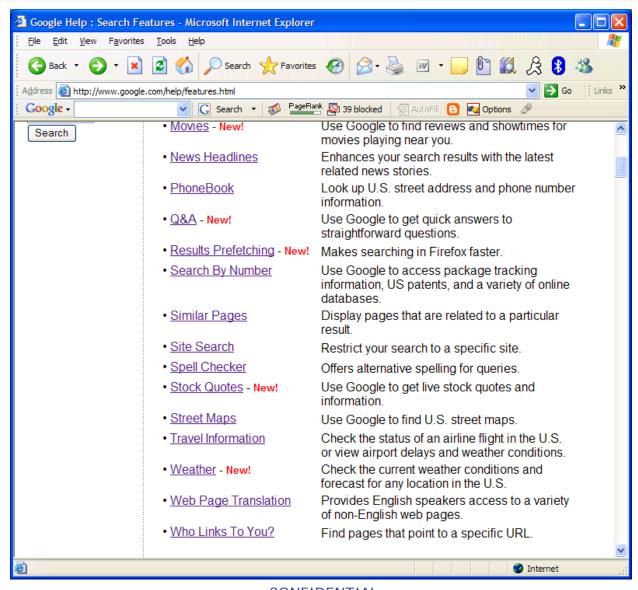
Web Search Features







Web Search Features







Google Tools

- Blogger
- Code
- Desktop
- Earth
- GMail

- Picassa
- Talk
- Toolbar
- Translate





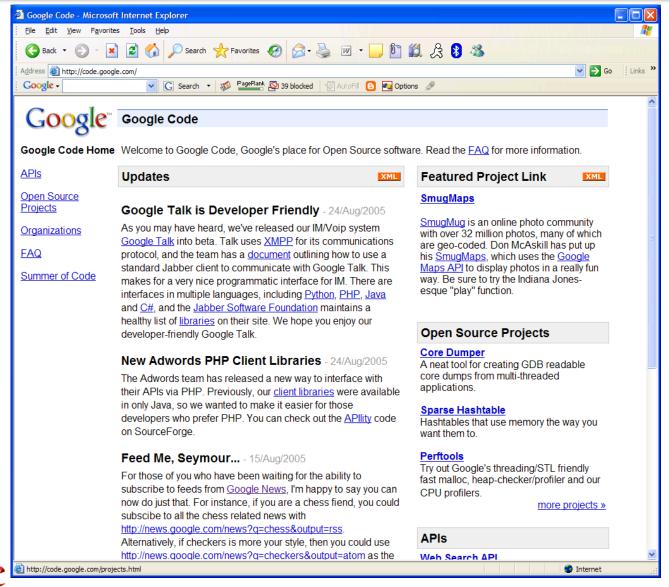
Blogger





Google

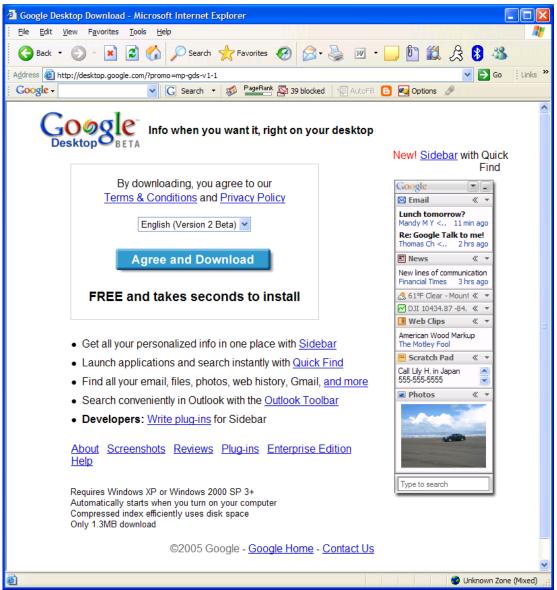
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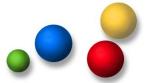




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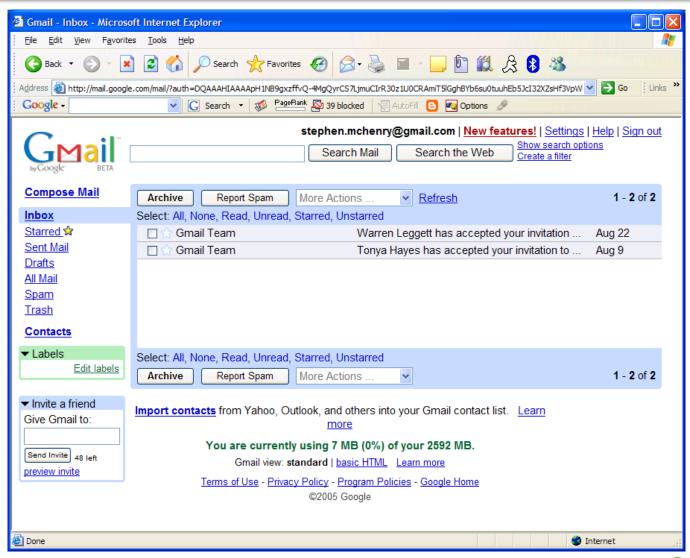
Earth





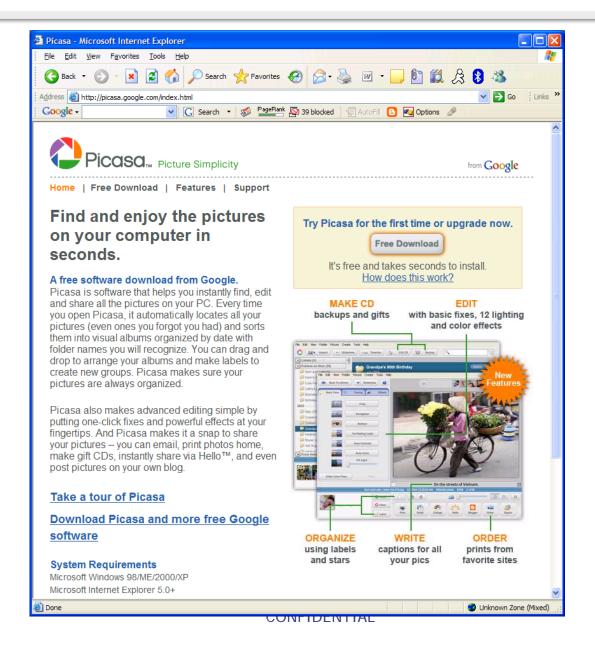


GMail





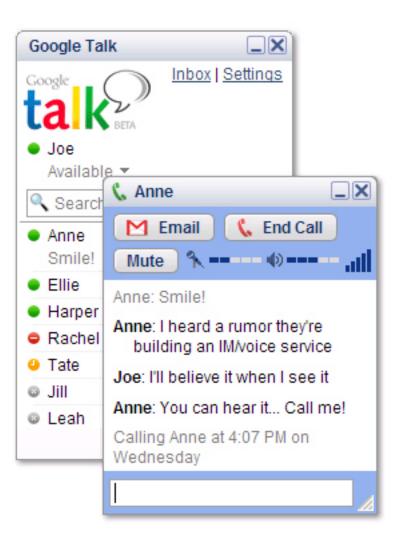
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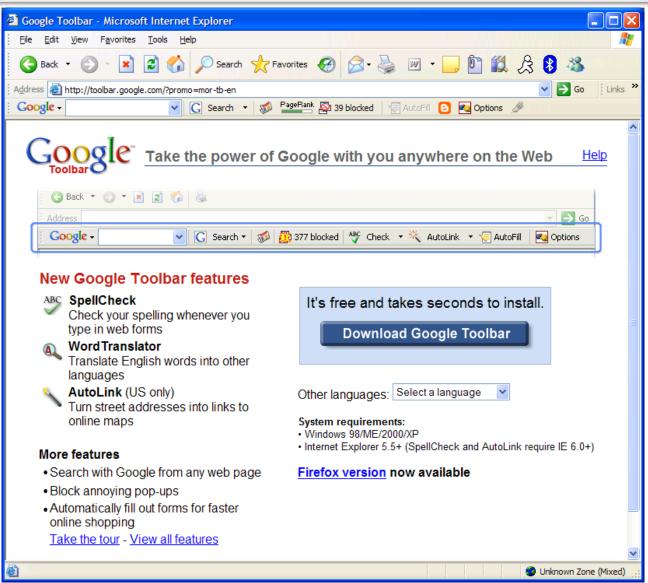
Talk







Toolbar







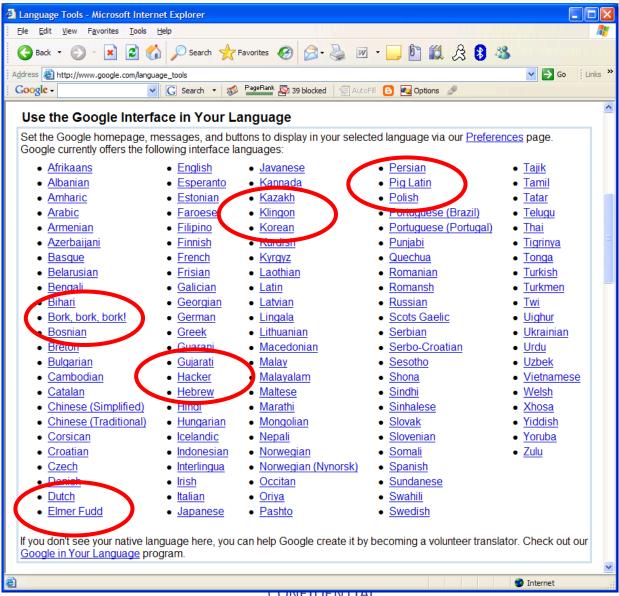
Translate





Google

Translate





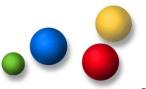


Google Labs

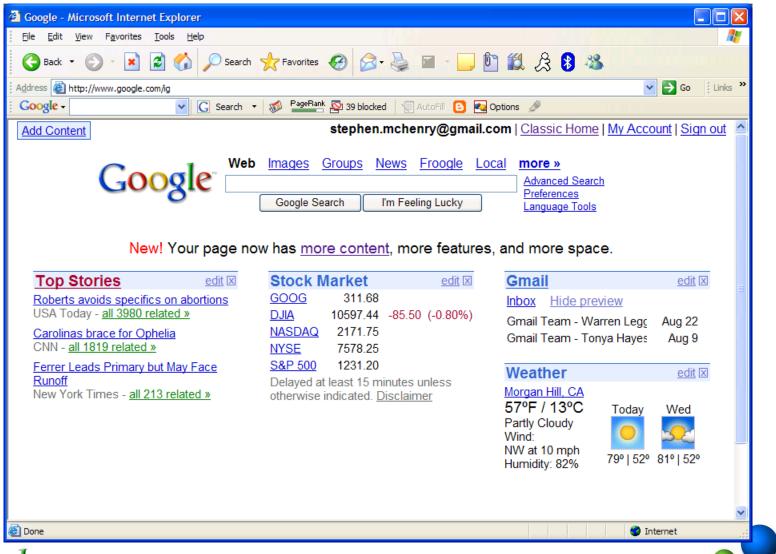
- Personalize your Homepage
- Extensions for Firefox
- Personalized Search
- Video
- Web Accelerator
- My Search History
- Ride Finder
- Suggest (in japanese)

- Maps
- Suggest
- Scholar
- Site-Flavored Search Box
- Froogle Mobile US/UK
- Compute
- Sets





Personalize your Homepage





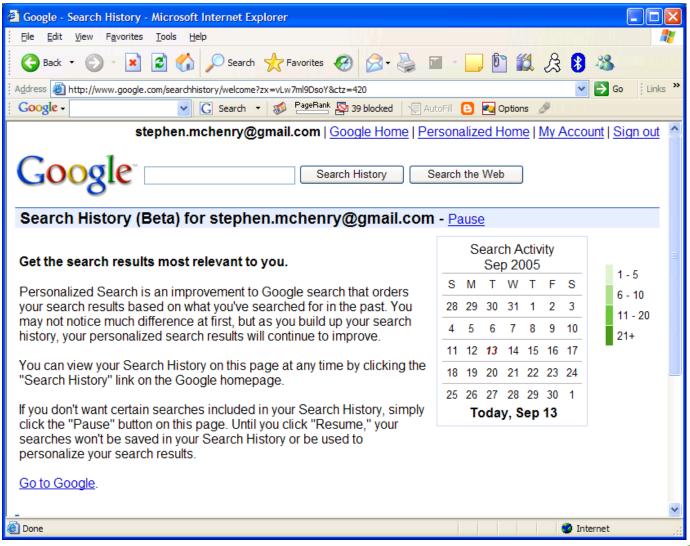
Extensions for Firefox







Personalized Search



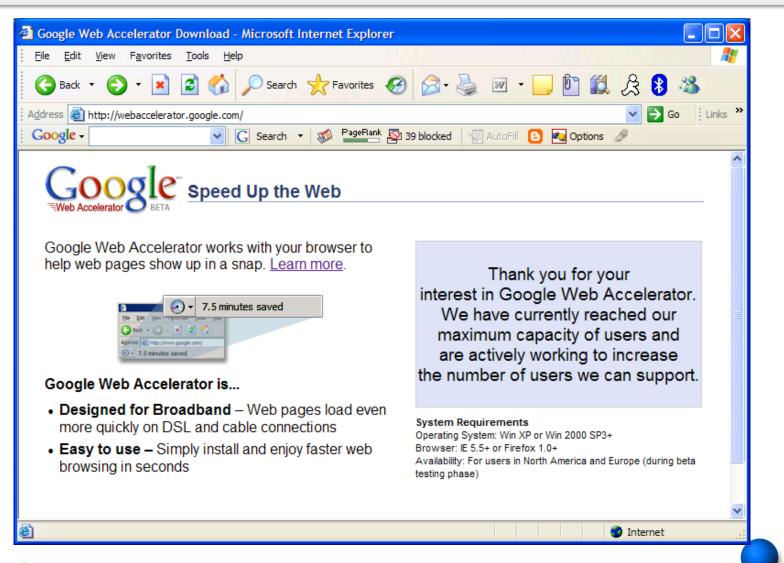


Google Video



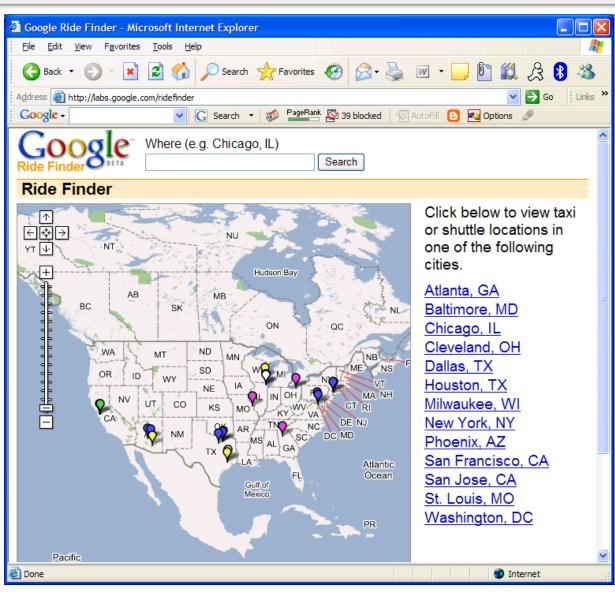


Web Accelerator





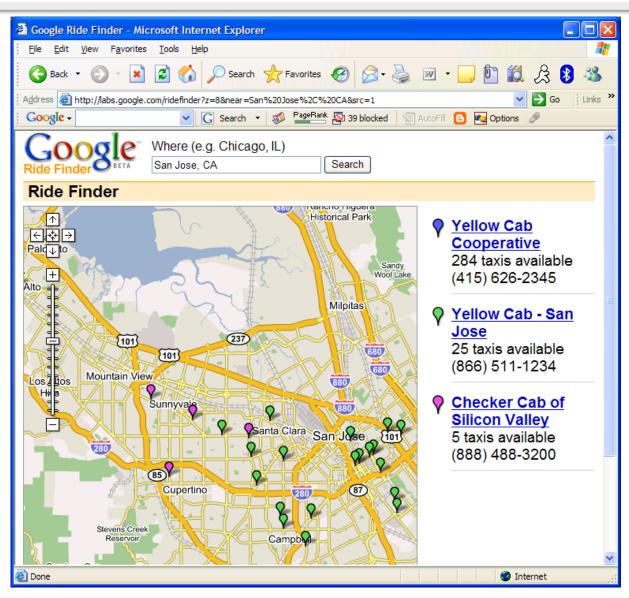
Ride Finder







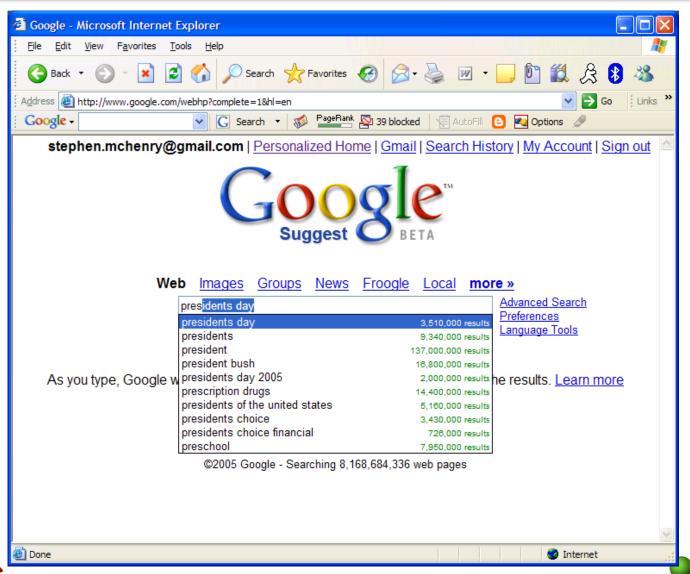
Ride Finder







Suggest



Google

Suggest (in Japanese)

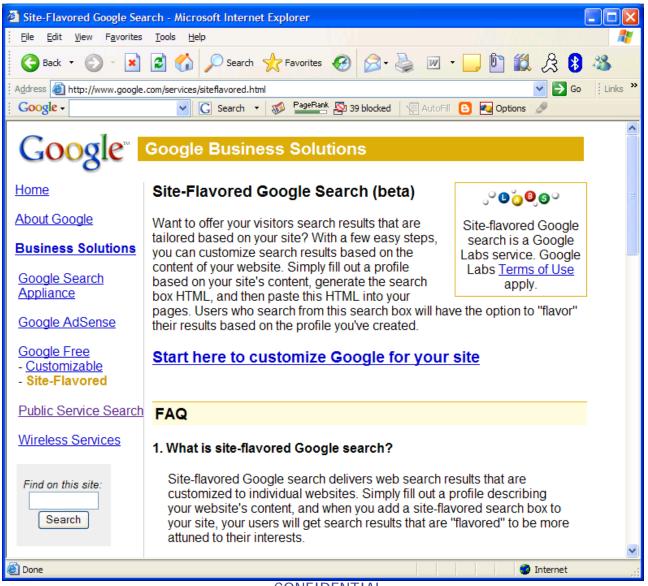


Google

CONFIDENTIAL

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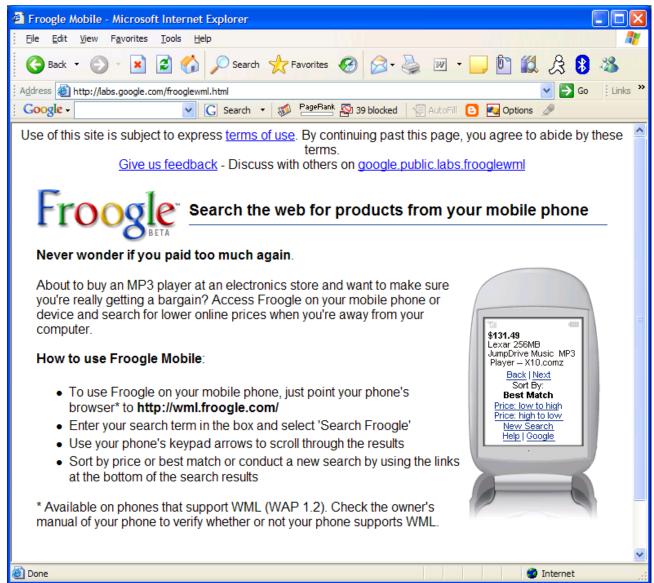
Site-Flavored Search Box







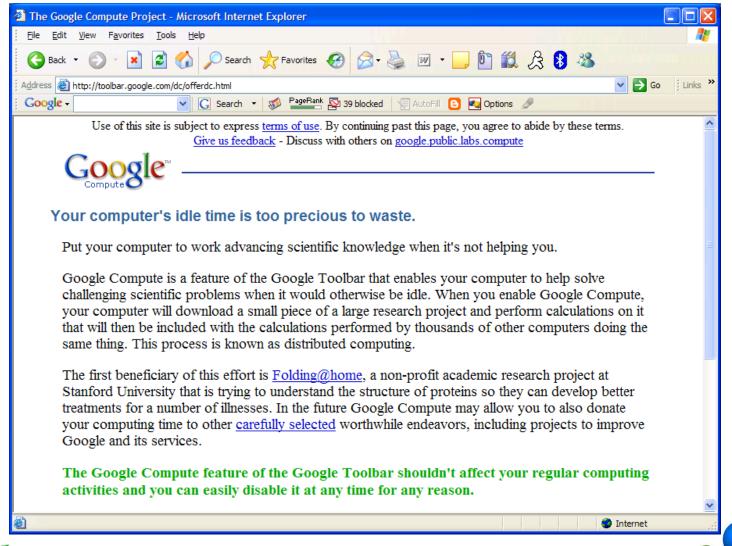
Froogle Mobile US/UK





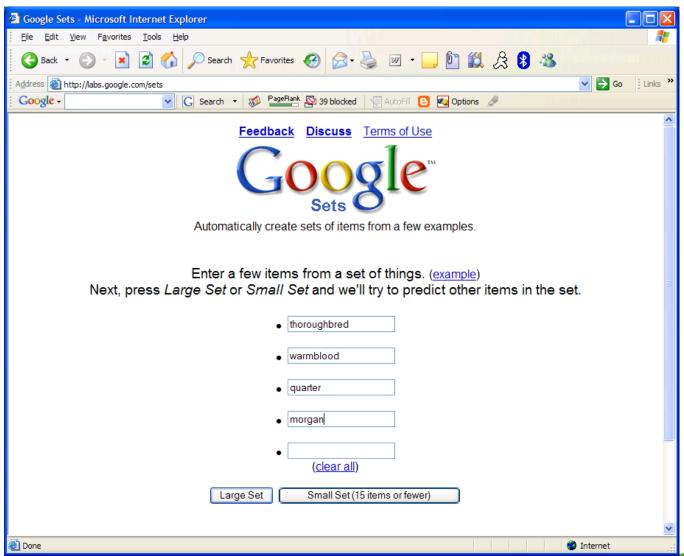


Compute



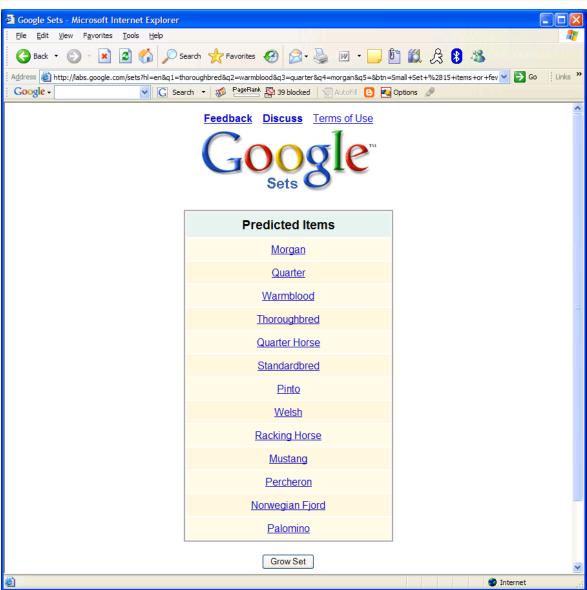


Sets

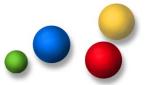




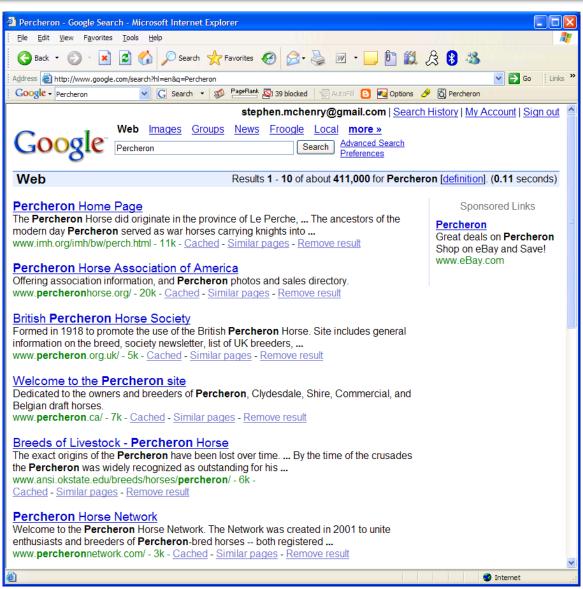
Sets







Sets



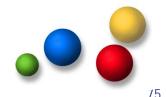




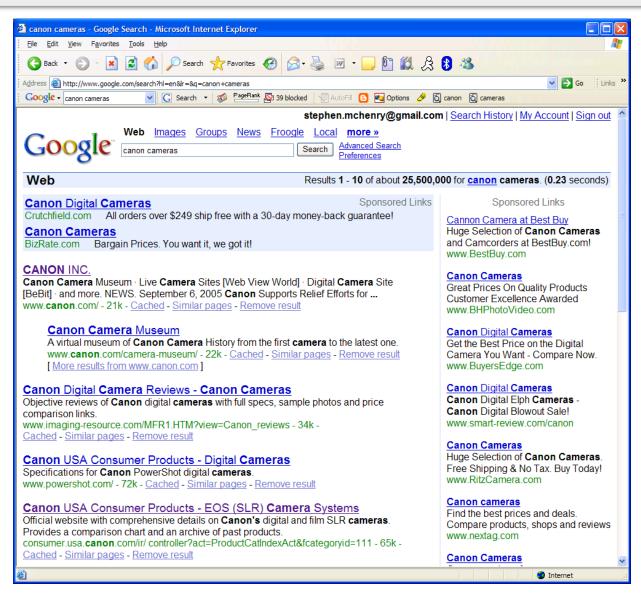
How We Make Money

- Ads
- AdSense





Ads







AdSense



Ads by Google

Discounted Pet Supplies

Toys for dogs & cats, treats, coats toothpaste. Frontline, & more varan.pup-n-stuff.com

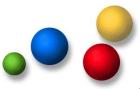
Pet Supplies

Great Selection at Low Prices. Fast Shipping Available-Order Now!

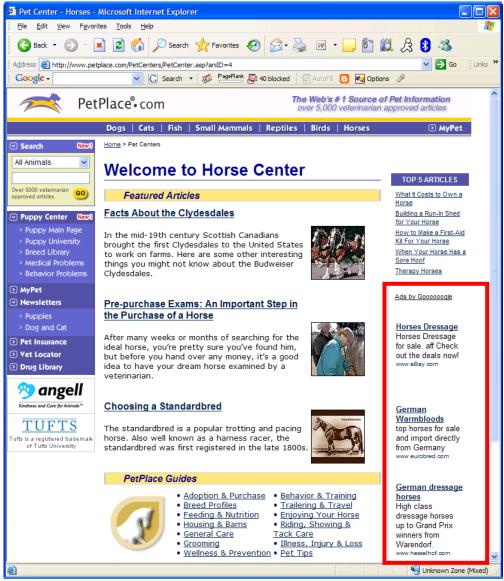
www.dickssportinggoods.

You get relevant text and image ads that are precisely targeted to your site and your site content.

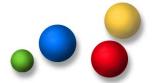




AdSense







Google

Q & A



